



Press Report on Ardenite Installation at The Royal Military School of Music.

... were honoured by the attendance of:—
 H.R.H. Prince Arthur of Connaught
 Lady Carnarvon
 Lady Malcolm
 Miss Malcolm
 Dr. and Mrs. Sargeant
 Col. H. R. Parmenter, D.S.O., M.C.
 ... was the first concert after the installation of band amplification by "Ardenite." A number of demonstrations by several well known makers of amplifying sets were arranged and were subject to a test by the Director of Music, but "Ardenite" proved to be far and above its rivals.
 The whole concert

SUPREME SOUND AMPLIFICATION

Progressive excellence in every phase of sound amplification is the policy of the "ARDENTE" Laboratories.

Here is a pot-pourri of outstanding 1935 contracts (May-October). :

Two installations on the Bandstand at the Royal Military School of Music, Kneller Hall, Twickenham.

Four Greyhound Tracks equipped with super-power apparatus.

All branches of the Great Universal Stores fitted with "ARDENTE" Amplifiers. Installations at the Edmonton Open-Air Swimming Pool and the Gaiety Theatre, London.

A comprehensive broadcasting installation at the large departmental stores of Messrs. Sopers of Harrow.

Music amplification in the well-known Sovrani's Blue Train Restaurant, London.

Acoustic Connection at the Lancashire County Hall, Preston.

Fourteen Cinemas in London alone equipped with "ARDENTE" Stage Amplification. Etc., etc.

The Royal Review of the Police in Hyde Park was included among the hire contracts of the season, and many additions have been made to the list of important Stage and Radio Stars carrying their own "ARDENTE" outfits.

Hundreds of Churches, Cinemas and other buildings are fitted with the famous "ARDENTE" Hearing Equipment for the Deaf.

AN OUTSTANDING ACHIEVEMENT.

The "ARDENTE" DYNAMIC RIBBON MICROPHONE is claimed by our Laboratories to be the greatest advance ever made in Microphone technique. A masterpiece of design and construction, it possesses unique features rendering it especially suitable where acoustic feedback is troublesome. Exceptionally sensitive from the front and back, it is unreceptive from all other directions. The response curve is practically flat from 30 to 14,000 cycles; it is more sensitive than any other Ribbon Microphone, and is free from resonances.

SEND FOR DESCRIPTIVE LITERATURE.

"ARDENTE" ACOUSTIC LABORATORIES,
 11-12, POLLEN STREET, LONDON, W.1.

Tel. : ACOUCIES, WESDO. Tele. : MAYFAIR 1801.

WE ARE JUSTLY PROUD OF OUR REPUTATION FOR QUALITY.

